

FOR INFORMATION CONTACT:

Nick Delfino, Co-Director/Co-Producer
310.420.6211 / nick@bbe-la.com

Deborah Raguse, Co-Producer
310.427.5223 / deborah@bbe-la.com

1200

UNITED WE REMEMBER
A WWII Veterans Documentary Series



Honor Flight, and its noble cause of flying our nations remaining World War II veterans to visit the memorial dedicated in their honor in Washington, D.C., is truly a modern symbol of patriotism.

In December 2008, Honor Flight Network co-founders Earl Morse and Jeff Miller received for their selfless efforts one of the highest honors a President can bestow upon a civilian, *The Presidential Citizens Medal*.

Honor Flight has touched the hearts of countless WWII heroes, and the documentary *1200* will immortalize them.



For more information on Honor Flight please visit www.honorflight.org

Dear Sponsor,

We are asking for your support for the WWII veterans documentary entitled *1200*. *1200* is NOT just another WWII documentary focusing on the seemingly endless battles and casualties of this epic war. It is an oral history as told in the voices of our remaining WWII veterans. *1200* focuses on the human element. As in the heartfelt storylines of HBO's *The Alzheimer's Project*, each one hour episode of *1200* follows three distinctly unique WWII veterans on their personal journey to reach Washington D.C. and their monument. The project will reflect a *Life* magazine exposé style contextually and cinematically across six 1-hour episodes and a 90-minute theatrical release.

Twelve hundred World War II veterans die every day. News anchor and author, Tom Brokaw, refers to these Americans as "The Greatest Generation." Sadly, within a decade, this generation of American Heroes will be lost to time.

1200 will work with Honor Flight, a non-profit organization that flies our WWII veterans and terminally ill veterans from any war to visit their respective memorials. In addition to flying the veterans, Honor Flight is committed to preserving the inspirational stories of our nations remaining WWII veterans for future generations via the documentary *1200*.

"The American Society is not as connected to its military as it was a couple of generations ago and this gives us an opportunity to help reestablish that connection."

Col. Matt Moten, Acting Director,
West Point Dept. of History
As quoted on ABC News, West Point
Veterans Oral History Story - aired 3/12/09.



In addition to broadcast and marketing opportunities, sponsorship for *1200* is an excellent program to show your corporate board of directors, shareholders, and government relations team. Through *1200*, your company would be supporting a patriotic cause with a strong national pride message acknowledging all veterans as well as those currently serving in the U.S. Armed Forces. Production budget for *1200* is \$2.5 million (six, 1-hour episodes and a 90-minute theatrical release).

We are asking for a portion of the budget for a shared sponsorship opportunity or total exclusivity from a single sponsor. Please review the sponsorship highlights document for the budget breakdown and project overview page. A detailed PowerPoint of the project is available upon request.

Thank you so much in advance for your consideration and it is our sincere hope that you will lend your support to such an honorable cause as *1200*. United, we will remember them!

Sincerely,

Nick Delfino, Co-Director/Co-Producer
BB Entertainment, LLC
310.420.6211
nick@bbe-la.com

Deborah Raguse, Co-Producer
BB Entertainment, LLC
310.427.5223
deborah@bbe-la.com

FOR INFORMATION CONTACT:

Nick Delfino, Co-Director/Co-Producer
310.420.6211 / nick@bbe-la.com

Deborah Raguse, Co-Producer
310.427.5223 / deborah@bbe-la.com

1200

UNITED WE REMEMBER
A WWII Veterans Documentary Series



Project Summary

1200 is named for the number of WWII veterans that die everyday. It is NOT just another WWII documentary focusing on the seemingly endless battles and casualties of this epic war. *1200* is reality show meets documentary film, highlighting an endangered generation; our surviving World War II veterans. Within a decade this generation of American Heroes will be lost to time.

As in the heartfelt storylines of HBO's *The Alzheimer's Project*, each 1-hour episode of *1200* follows three distinctly unique WWII veterans on their personal journey to reach Washington D.C. and their World War II monument. Some vets travel alone. Some amongst family. Some are men. Some women. Some are black. Some white. Some are handicapped. Some will not finish the journey. All battle old age and an impending fate, but each has a story to tell almost sixty years in the making. Through each of them, their friends and loved ones, we will come to know a pride and patriotism in a generation that has not seen the likes since. And while each of these stories is undoubtedly unique, their climactic and gut-wrenching goal is one in the same... to remember...

Through *1200's* cameras we will remember and we will experience WWII in this fresh, new reality-style adventure through a historically documented world. We will re-live the grit and danger of these heroic lives. We will see the chaos of war through their eyes. We will feel their anguish, frustration, elation and pride through their voices. This is our last chance to hear their last words... before it's too late.

SPONSORSHIP HIGHLIGHTS

Theatrical

- National theatrical release
- 90 minute in-theatre digital cut of *1200*
- Preshow and in-theatre advertisement
- Website trailer and banner advertisement

Broadcast

- Distribution through a top 20 national cable network for prime time (first broadcast) all-day parts and sister networks (additional runs) - 51% of US home/124.8 M
- 6 - 1 hour episodes of *1200*
- Embedded 30-sec. message/billboard at open/close
- Network Interstitials/promos with sponsor 5-sec. tags
- Website trailer and banner advertisement

Marketing

- Local, regional and national media exposure during production and premier
- DVD box set packaging acknowledgement
- Sponsor use of project materials and media

Production Budget

- \$2.5 million
 - 6 - 1 hour episodes @ \$300,000 each
 - 90 minute theatrical cut @ \$600,000
 - Interstitials/spot creation @ \$100,000

Contact Information

Nick Delfino, Co-Director/Co-Producer
BB Entertainment, LLC
310.420.6211
nick@bbe-la.com

Deborah Raguse, Co-Producer
BB Entertainment, LLC
310.427.5223
deborah@bbe-la.com

For additional information: www.bbe-la.com
www.honorflight.org

